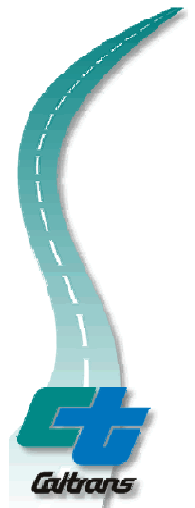




California 511

Deployment and Service Status

October 2008



Internet Coverage: State, Regional, Local

Statewide

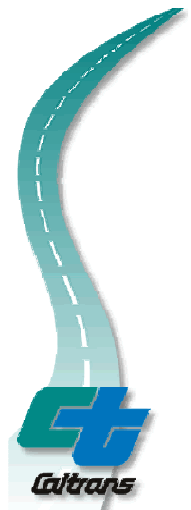
Smart-Traveler dot.ca.gov/Caltrans511
Statewide 511 Map (February 2009) 511.CA.gov

Regions

- Bay Area 511.org
- Sacramento/Northern California Sacregion511.org
- San Diego 511sd.org

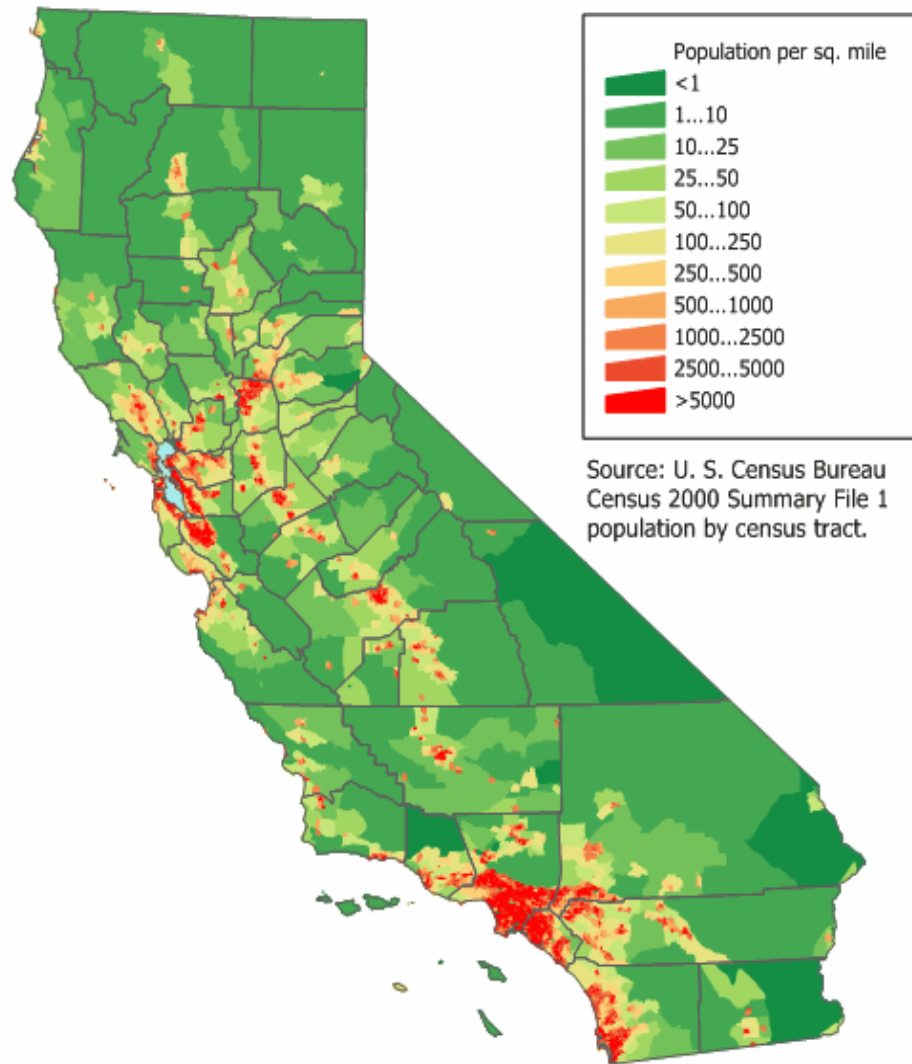
Local

- Contra Costa 511ContraCosta.org



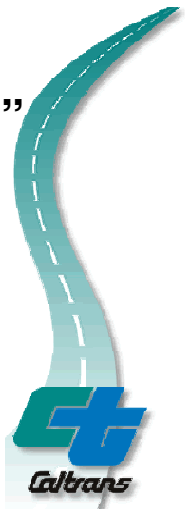
California:

85% people live in 15% of the land area



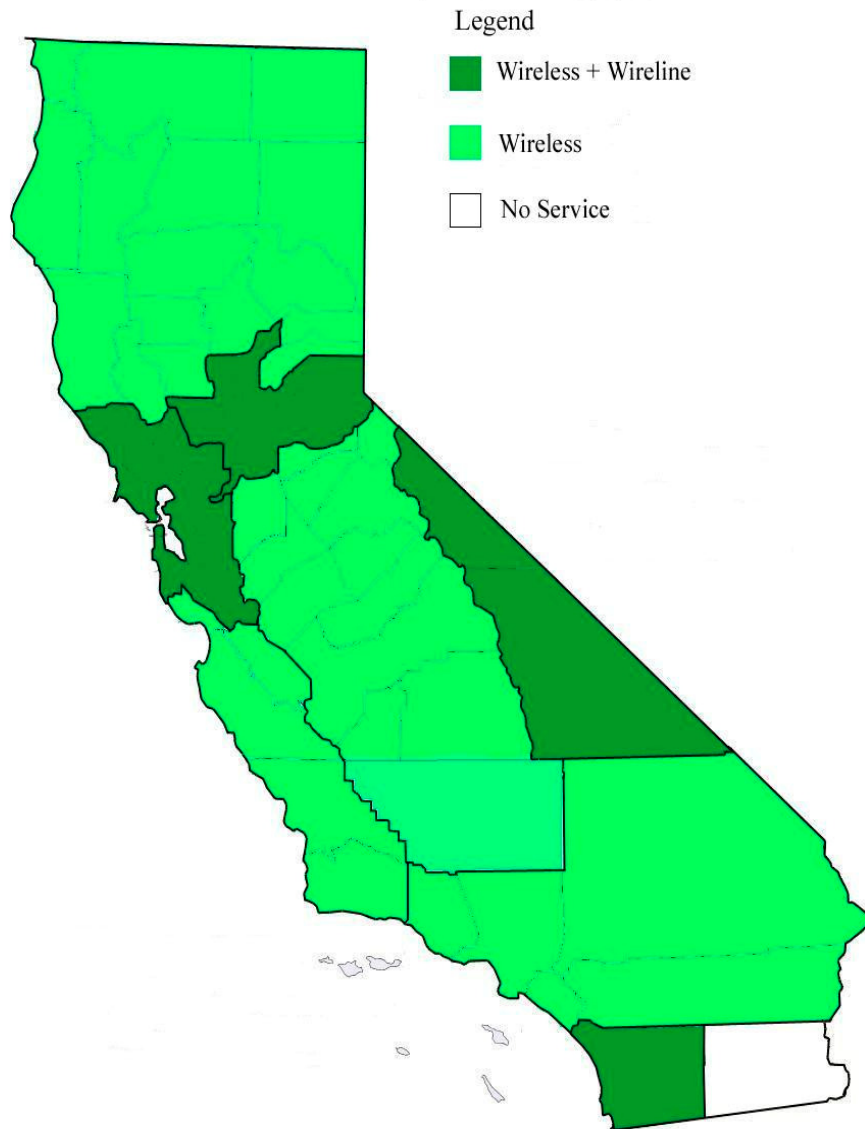
SAFETEA-LU 2005 SEC. 5306. (b) (3) (B)

”... ensuring that a national, interoperable 5–1–1 system, along with a national traffic information system that includes a user friendly, comprehensive website, is fully implemented for use by travelers throughout the United States by September 30, 2010.”



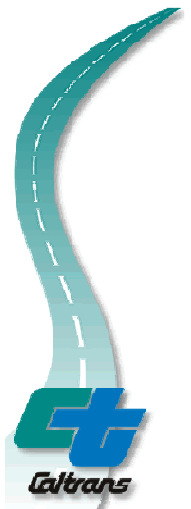
Telephone Coverage

Reach out and touch 511 ... almost everywhere

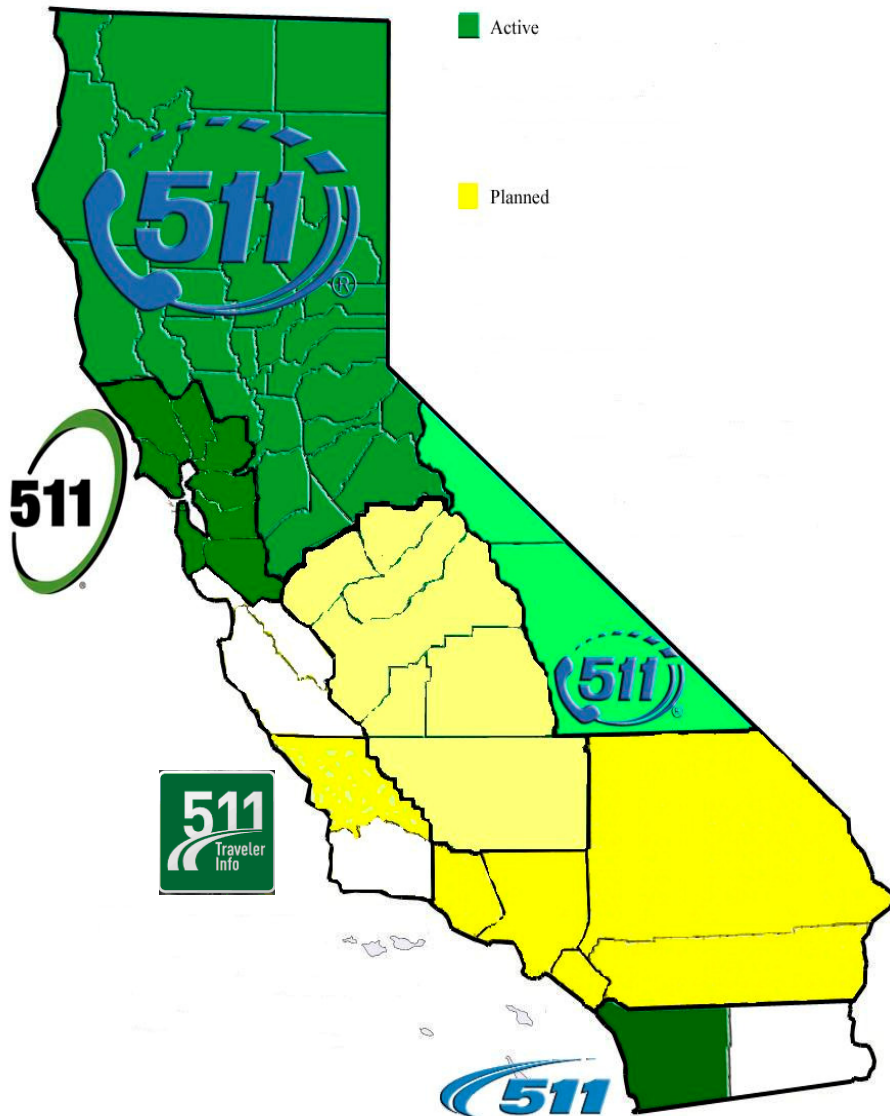


- Wireline conversion charges can be substantial

- Wireless (cellular) set up charges have been nil, but calls can be easily mis-directed to neighboring 511

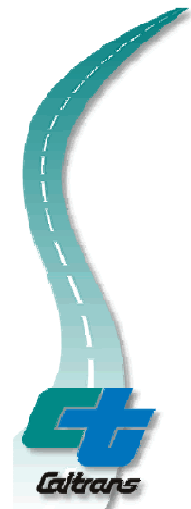


7 Regional 511s: Active and Planned



- Los Angeles launch Jan 2009
- San Joaquin launch mid 2009
- San Luis Obispo launch mid 2009

Callers in white areas cannot get local information



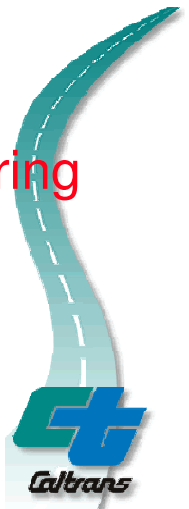
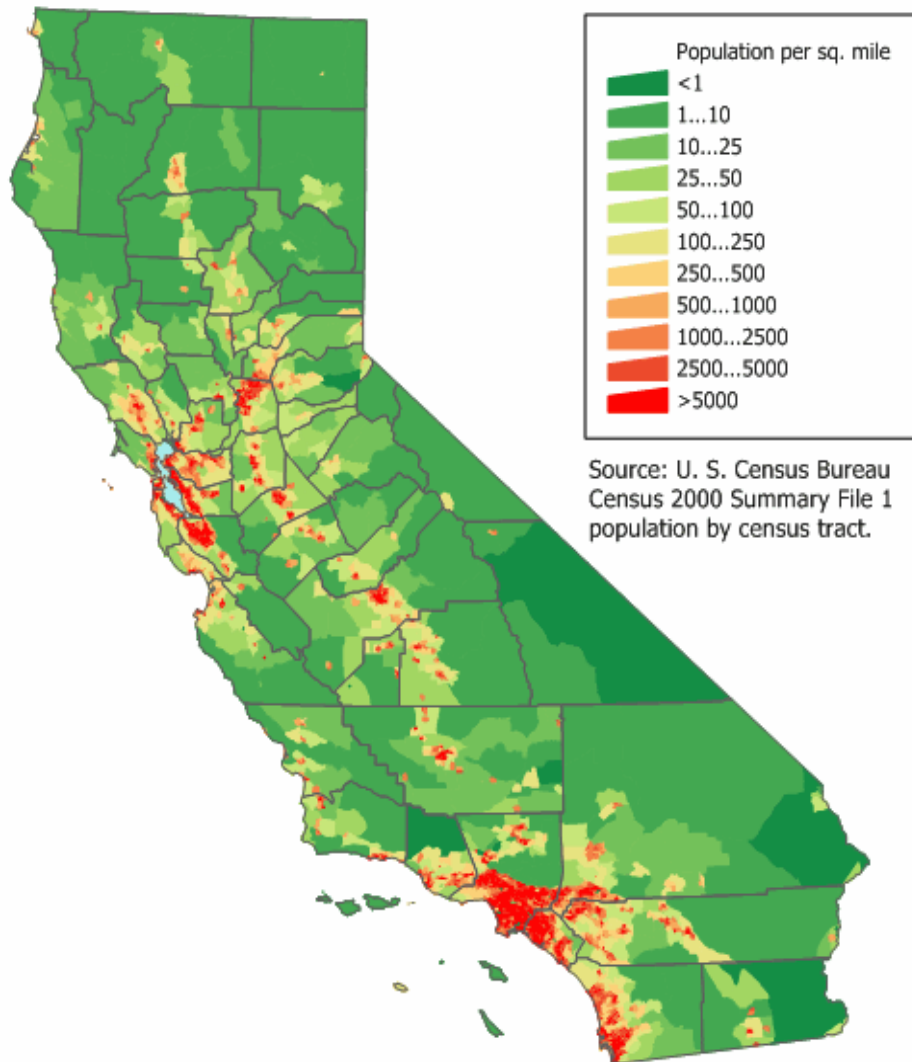
Content: National 511 Coalition Guidelines

Rural Highways

Weather restrictions & advisories
Highway and lane closures/delays
Construction/Maintenance delays
Major special events

Urban Areas

Highway congestion
Travel times
Transit, rail, bikes, ridesharing



Crosscutting Issues

Redirecting callers to neighboring 511s

Giving callers information across boundaries

Expanding flow data collection throughout urban areas

Urban-style travel times on major inter-regional interstates

Sustainable funding from government sources and non-traditional program partnerships

Extending resources through public-private partnerships and premium services

